

"New multimedia services from Swisscom"**Media Conference on 31 October 2006****Portraits of speakers****Carsten Schloter, CEO, Swisscom AG**

Born 1963, degree in business administration. Career: Mercedes Benz France SA, debitel France SA, debitel Deutschland, CEO Swisscom Mobile AG, Swisscom AG. Other mandates: Chairman of the "Forum Mobil" Association

Ueli Dietiker, CEO, Swisscom Fixnet AG

Born 1953, certified public accountant. Career: ATAG Ernst&Young, Motor Columbus AG, Cablecom Holding AG, Swisscom AG.

Dr Wilfried Heinzemann, Member of the Board of Directors of Kitag AG

Born 1963, degree in jurisprudence from the University of Zurich. Career: Lenz & Staehelin, law firm, Zurich, Member of the Board of Directors and Executive Board of CT Cinetrade AG, Teleclub AG and the KITAG Cine-Theatre Group. Other positions: Partner in PROBST law firm, Winterthur.

Patrice Haldemann, Head of Swisscom Fixnet Wholesale AG

Born 1953, degree in electronic engineering, Swiss Federal Institute of Technology, Lausanne, further training in Montreal. Career: Hasler AG, PTT Research and Development, EU Brussels, Telecom PTT, Swisscom AG. Member of the Executive Board of Swisscom Fixnet AG.

Dr Felix Graf, Head of TV & Portal, Swisscom Fixnet AG

Born 1967, degree in physics and chemistry, Federal Institute of Technology, Zurich, followed by doctorate in physics. Career: Swiss Federal Institute of Technology, McKinsey, Swisscom AG.

Mike Zumsteg, Bluewin TV Project Manager, Swisscom Fixnet AG

Born 1961, degree in electronic engineering, Swiss Federal Institute of Technology, Zurich, followed by Accelerated Development Programme, London Business School. Career: Alcatel Schweiz AG, Swisscom AG.