



**swisscom**

**MIGROS**

Press Release

## **M-Budget Mobile now available in all Swisscom Shops**

**On 1 November 2009 Swisscom will add M-Budget Mobile to the range of products available in its Shops. After completing a successful two-month pilot in Zurich in the summer, Swisscom and Migros have decided to extend their partnership to all Swisscom Shops in Switzerland.**

M-Budget Mobile products have met with keen interest from Swisscom Shop customers, who are attracted by the price and ease of use but consciously choose to do without additional services such as MMS, Combox or mobile Internet access. M-Budget Mobile therefore meets the needs of customers seeking a simple, low-cost offering. M-Budget Mobile is an extension to the successful "NATEL easy" prepaid product range offered in the Swisscom Shops.

M-Budget Mobile is based on the Swisscom mobile network and therefore benefits from the network's full coverage and outstanding voice quality. M-Budget Mobile customers seeking advice on the new product offering can visit a Swisscom Shop or call the Swisscom hotline on 0800 15 17 28.

### **M-Budget mobile phones with prepaid offer**

The following three mobile phones including SIM card and call credit of CHF 15 are currently available:

Samsung GT-E 1360      CHF 49.90

LG KP 235              CHF 59.90

Alcatel OT-S319        CHF 39.90

A SIM-only offer for CHF 19.80 including call credit of CHF 15 is also available.

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