



swisscom

Swisscom Mobile Aid

Questions & Answers on the Swisscom Mobile Aid Programme

<p>What are the benefits of Swisscom Mobile Aid?</p>	<ol style="list-style-type: none">1. For the environment: Defective devices in Switzerland are disposed of in an environmentally friendly way by Swisscom Mobile Aid. Working devices are used longer (they are sold as second-hand devices). The extended life of the device improves its eco balance, thus supporting environmental protection.2. For Switzerland: Swisscom Mobile Aid supports the professional reintegration of disadvantaged persons (the devices are sorted and reconditioned in a Swiss social firm).3. For children in developing countries: SOS Children's Villages receive the proceeds from the sale of the working devices less the expenses of the social firm that sorted and reconditioned the mobiles. The proceeds go to support projects in India, Lesotho, Nicaragua, Ethiopia and the Central African Republic.
<p>Explain the Mobile Aid campaign in detail. How does it work exactly?</p>	<ol style="list-style-type: none">1. Swisscom collects old mobile phones (plus any accessories/chargers) in all Swisscom Shops.2. The devices are carefully reconditioned for resale by the Réalise social firm in Switzerland. All personal data is deleted.3. The working mobile phones are resold on the international used mobile market.4. The proceeds from the resale of the mobile phones goes to SOS Children's Villages projects. Swisscom does not earn any money through the campaign.5. Unusable mobile phones are disposed of in an environmentally friendly way in Switzerland by a SWICO-licensed company.
<p>When can I donate my old mobile phone to Swisscom Mobile Aid?</p>	<p>Mobile Aid runs throughout the year. Swisscom accepts old devices in all 130 Shops all year round, separates the working and unusable devices and sells the working devices on the international market.</p>